

CRITERIA	3	2	1	TOTAL
Artistic 40%	<ul style="list-style-type: none"> ● Includes 2 or more artistic disciplines ● Project includes collaborations between the applicant and at least one artistic partner ● Application clearly states what will be done. 	<ul style="list-style-type: none"> ● Includes at least 1 artistic discipline ● Collaborations are not clearly defined ● Details are missing from the project description. 	<ul style="list-style-type: none"> ● Artistic discipline is not the focus of the project ● There are no artistic collaborators ● Project description lacks details. 	
Community Impact 40%	<ul style="list-style-type: none"> ● Application references inclusion and consideration of underserved communities. ● Access to the project is free or affordable to the public. ● Description of the culminating public event is clear and detailed. 	<ul style="list-style-type: none"> ● Consideration of underserved communities is present but not clearly defined. ● Access to the project can be cost prohibitive ● The culminating public event lacks details and organization. 	<ul style="list-style-type: none"> ● There is no evidence of inclusion or consideration of underserved communities. ● Access is cost prohibitive to the public ● There is no culminating public event. 	
Marketing/Fiscal /Managerial 10%	<ul style="list-style-type: none"> ● Detailed marketing plan ● Promotion/publicity using a variety of marketing platforms ● Clearly defined plan for 	<ul style="list-style-type: none"> ● Marketing plan lacks details or is not clearly defined ● Promotion includes one marketing platform 	<ul style="list-style-type: none"> ● No marketing plan ● Project has only one marketing 	

	organizing and managing the project	besides print <ul style="list-style-type: none"> Organizational plan not clear 	platform <ul style="list-style-type: none"> There is no explanation of a plan to organize and manage the project 	
Budget 10%	<ul style="list-style-type: none"> Budget is clear, and relates to the proposed project 	<ul style="list-style-type: none"> Budget is missing some information but relates to the proposed project 	<ul style="list-style-type: none"> Budget is missing 	